

Targeted Local Marketing Program

Make your advertising dollar work harder and smarter.

Let IMMS use it's consumer brand, EZ Local Savings to promote and grow your company or organization with a turnkey multimedia marketing program that is measurable and affordable. Our all inclusive program¹ features:



Direct Mail Ad* Starting at Just \$299

Mailed to 12-15,000 local homes. Ads are full color, double sided, and coupons are perforated. Designed to stay in the home 6-10 weeks.



Email Marketing

Send HTML rich emails, no coding experience necessary. Comes with POS display & online signup page
**included with purchase of ad!*



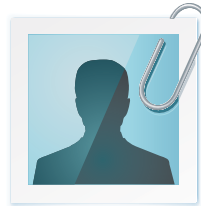
Mobile Marketing

Choose a keyword. Gather contacts. Keep customers informed. With the purchase of a keyword, our SMS interface is free to use. **non-keyword texting*
**included with purchase of ad!*



Online Ordering System

Take orders via the internet. Add a revenue stream. We can setup our online ordering system for any restaurant type.
**included with purchase of ad!*



Social Media

Keep in touch with your customers. We can setup a free social media package that works for your business.
**included with purchase of ad!*



Online Printable Coupons

Free for consumers to download and print from:
www.ezlocasavings.com
**included with purchase of ad.*

Contact Us Today For More Information

info@EZLocalSavings.com



Ask About Our Web Design & SEO Services!